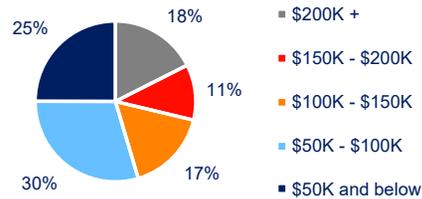


Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	19,440	179,590	432,282	338,956
Total Daytime Population	21,401	226,054	536,518	469,893
Workplace Population	8,173	73,026	214,118	206,381
Average Household Income	\$121,001	\$137,138	\$150,680	\$155,315
Median Household Income	\$90,634	\$90,508	\$97,352	\$100,187
Total Households	8,622	83,519	200,021	160,493
Median Home Value	\$650,217	\$670,881	\$689,106	\$743,469
College (4+)	48.2%	57.1%	57.5%	61.7%
Total Consumer Spending/Capita (Weekly)	\$466	\$473	\$481	\$485
% of Households with Children	22.2%	20.4%	20.1%	19.6%

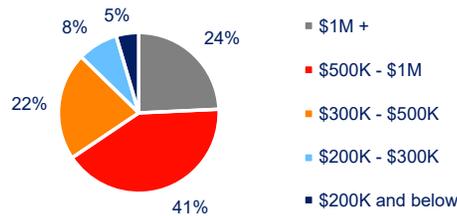
2030 Demographic Projections

Projected Population	19,086	175,892	429,324	336,029
Projected Annual Growth Rate	-0.4%	-0.4%	-0.1%	-0.2%
Projected Total Growth Rate (5-Yr)	-1.8%	-2.1%	-0.7%	-0.9%

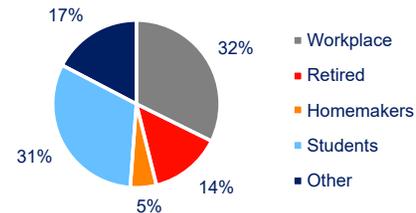
3-Mile Radius Section Detail



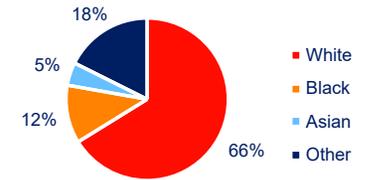
Household Income



Home Value



Daytime Population



Race
Hispanic Origin: 16.2%